

Ville Vartiainen

USER EXPERIENCE CONSULTANT

I am an Experience Designer and Developer with 16 years of experience in planning, designing, building and delivering digital products for some of the world's biggest companies (and some lovely smaller ones).

I work with clients and digital teams to create exceptional products which meet users needs and business goals. I am truly passionate about great User Experiences and helping clients get the most out of their products.

Online: www.chillfinn.com | <http://www.linkedin.com/in/vvartiainen>

KEY SKILLS

- Information Architecture
- User testing
- Front End Development and Prototyping
- UX research, consulting and planning
- UX Design
- Evangelising and Presentations

PROFESSIONAL EXPERIENCE

Brand Union

London, October 2014 to present

Digit

Head of UX

Digital team within global brand agency with deep expertise in brand strategy, design, interaction, brand management and employee engagement. Part of the WPP Group.

Responsibilities:

- UX consultation across the studio
- User Research and Testing
- UX deliverables - User Journeys, IA, Wireframes, Content Audits, Expert Reviews
- Prototyping

Achievements:

- **GSK** - UX enhancements and style guide for healthcare app
- **Vodafone and GSK** - UX Design of brand portal
- **The Parent House** - workshops and UX planning and prototyping for site redesign
- **Internal UX training program** - to educate and inform the company about the UX process

create

London, June 2009 to September 2014

dmg media

Lead UX Developer

Digital team within a leading multi-channel company encompassing some of the UK's biggest brands and a subsidiary of the DMGT global media group.

Responsibilities:

- User Experience Development Lead
- User Research and Testing
- UX deliverables - User Journeys, IA, Wireframes, Content Audits, Expert Reviews
- Prototyping

Achievements:

- **Landmark Envirocheck** - UX enhancements to service to increase service uptake
- **Gifts in Action (Actionaid)** - UX enhancements to site to increase gifting
- **Metro Online** - Digital games and campaigns
- **British Airways** - Social mapping application for 2012 Olympics Campaign

Front of Mind

London, June 2006 to 2009

Senior Web Developer

Digital agency owned by the DMGT global media group.

Freelance

Australia, December 2005 to May 2006

Flash video site for **Under the Blue Pictures**, and CSS and XHTML template building for **reactive** (Melbourne).

Investis

London, March 2002 to September 2005

Senior Web Developer

Investis helps quoted companies manage their online corporate communications.

Responsibilities:

- Responsible for internal and external design and creative work
- Lead Flash projects producer
- UI Technical Lead, CMS implementation, coordination of content delivery

Achievements:

Design, build and delivery of corporate sites for FTSE 100 and FTSE 250 companies such as **Adidas, Benetton, Orange, Prudential, Rolls-Royce** and **Shell**.

Proteus
UI Consultant

January 2001 - October 2001

UI Design, HTML template build, Coldfusion coding.

Reading Room
Coder

October 2000 - December 2000

HTML template build, Coldfusion coding.

QUALIFICATIONS & EDUCATION

August 2000
June 1997

Creative Web Technologies course (CSC)
Biological Sciences (Immunology) Bsc.Hons. (2:1)

London, UK
Edinburgh, UK

ADDITIONAL INFORMATION

Nationality: Finnish (EU National)