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England  
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Résumé of

# Ville Vartiainen

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## USABILITY ARCHITECT / SENIOR UI DEVELOPER

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I have 8 years of experience in planning, designing, building and delivering websites for some of the worlds biggest companies. I am particularly focused on Usability, Accessibility, Information Architecture and using the latest technologies to enrich the user experience.

**Online:** [www.chillfinn.com](http://www.chillfinn.com) | <http://www.linkedin.com/in/vvartiainen>

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## KEY SKILLS

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- Accessibility
  - Information Architecture
  - Usability Design
  - Web Standards
  - User Interface Design and Development (XHTML, CSS-P, Javascript, PHP, MySQL, CS3)
  - CMS implementation and customisation (Mediasurface, Drupal, Movable Type, WordPress)
  - SEO tools and techniques (working knowledge of SEM)
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## PROFESSIONAL EXPERIENCE

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### **Front of Mind**

**London, June 2006 to present**

*Senior Web Producer*

Front of Mind is a London-based new media agency with extensive experience in the fields of visual design, interaction design and technology. It is a subsidiary of one of Europe's leading media businesses, which is itself parent to more than 500 companies across the world.

### **Responsibilities:**

- Information Architecture, User Interface Design and Usability.
- UI template build and CMS implementation of online projects
- Production Lead

### **Achievements:**

- **New York Daily News** - Design layouts and XHTML templates
- **Mail on Sunday Media** - User Interface design and technical delivery
- **Shakespeare's Globe** - CMS implementation and configuration
- **United Nations** "We the Peoples Film Festival" - Technical lead and Producer

## **Freelance**

Australia, December 2005 to May 2006

Flash video site for **Under the Blue Pictures**, contract work for Investis' various client websites and CSS and XHTML template building for **reactive** (Melbourne).

## **Investis**

London, March 2002 to September 2005

*Senior Web Producer*

Investis helps quoted companies manage their online corporate communications. Their services range from designing, building and hosting corporate or investor websites to online annual reports and webcasting.

### **Responsibilities:**

- Responsible for internal and external design and creative work
- Lead Flash projects producer
- UI Technical Lead, CMS implementation, coordination of content delivery

### **Achievements:**

Design, build and delivery of corporate sites for FTSE 100 and FTSE 250 companies such as **Adidas**, **Benetton**, **Orange**, **Prudential**, **Rolls-Royce** and **Shell**.

## **Proteus**

January 2001 - October 2001

*UI Consultant*

UI Design, HTML template build, Coldfusion coding.

## **Reading Room**

October 2000 - December 2000

*Coder*

HTML template build, Coldfusion coding.

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## **QUALIFICATIONS & EDUCATION**

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August 2000  
June 1997

Creative Web Technologies course (CSC)  
Biological Sciences (Immunology) Bsc.Hons. (2:1)

London, UK  
Edinburgh, UK

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## **ADDITIONAL INFORMATION**

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**Nationality:** Finnish (EU National)