

Ville Vartiainen



UX Consultant

My passion is transforming and communicating complex ideas into elegant user-centric digital products. My goal is to prevent frustration and bring value to businesses and their customers.

chillfinn.com
[linkedin.com/in/vartiainenville/](https://www.linkedin.com/in/vartiainenville/)

Experience

June 2017 - present

Senior UX Consultant *Digirati*

UX lead on several projects across cultural heritage and the publishing sectors. Responsible for workshops, research and all design activities. Clients include V&A, Wellcome, Harvard University and CRU Group.

October 2014 - May 2017

Head of UX *Brand Union*

Leadership across Strategy, Design and Technical teams including hands-on delivery of UX. Internal UX education and evangelism. Clients included Vodafone, Jaguar Land Rover and GlaxoSmithKline.

June 2006 - September 2014

Lead UX Developer *dmg media*

UX Design and FED lead on products for Metro Online, Landmark, Mail on Sunday and various DMGT businesses.

Education

Sep 1993 – May 1997

**Biological Sciences
(Immunology)
Bsc.Hons.**

University of Edinburgh

Skills

- Information Architecture
- Interaction Design and Prototyping
- Product Strategy
- User Research and Testing
- Workshops and Presentations

Interests

I love Japanese and Scandinavian design, tennis, cooking, travelling, and I enjoy playing piano and the guitar.

Contact

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